



MASSACHUSETTS

TruHearing®

1-855-630-3311 | TTY: 711

Address your hearing loss for less.

Thanks to your Blue Cross Blue Shield Massachusetts plan you have access to tremendous savings through TruHearing®. Your 2024 hearing program saves you up to 60% off retail.



William is wearing a Signia® Active Pro hearing aid.

Example pricing per aid

Product	Retail price	TruHearing price	Savings
TruHearing Advanced	\$2,720	\$1,250	\$1,470
⚡ Signia® 3AX	\$2,294	\$1,350	\$944
Widex Moment® Sheer™ 110	\$1,839	\$795	\$1,044
ReSound OMNIA™ 7	\$3,000	\$1,695	\$1,305
Oticon® Real™ 3	\$2,558	\$1,450	\$1,108
⚡ Starkey Evolv® AI 1000	\$1,641	\$965	\$676
⚡ Phonak® Audéo® Lumity® L-RL 90	\$3,795	\$2,250	\$1,545

⚡ Rechargeable | Listed products are smartphone-compatible¹

Your hearing aid purchase includes



Risk-free **60-day** trial period



1 year of follow-up visits



80 free batteries per non-rechargeable hearing aid



Full **3-year manufacturer** warranty



Call TruHearing to get started.

📞 **1-855-630-3311** | TTY: 711

Hours: 8am-8pm, Monday-Friday






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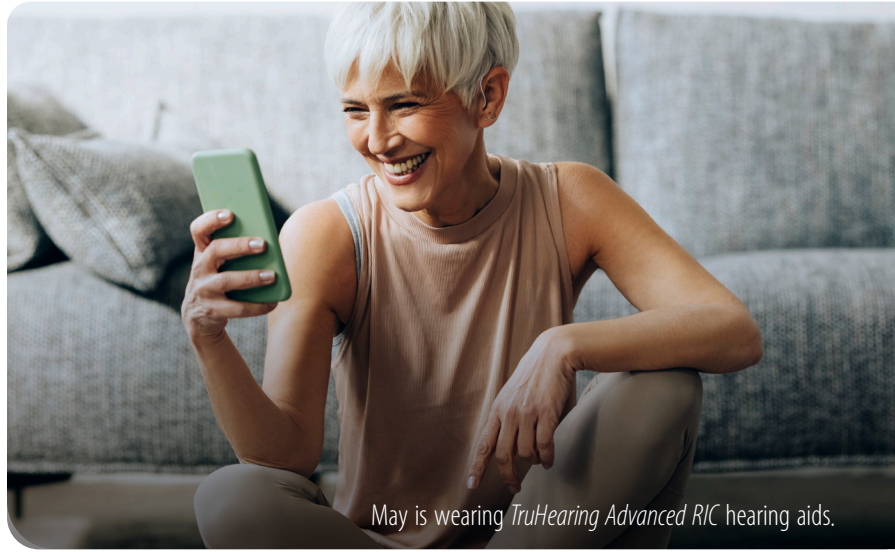
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The right hearing aids can change your life.

Research shows that addressing hearing loss can impact your overall health and well-being, including improvements in²

-  Mental and emotional health
-  Relationship with spouse or partner
-  Sense of safety and independence



May is wearing TruHearing Advanced RIC hearing aids.

The best tech for less

Enhanced speech clarity

to understand voices above background noise

Bluetooth® streaming

from your phone for convenient calls, music, movies, and more

Fuss-free rechargeability

up to 36 hours with portable charger options³

 **Schedule an appointment**
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Learn more

TruHearing.com/MASS-HS

¹ Smartphone-compatible hearing aids connect directly to iPhone®, iPad®, and iPod® Touch devices. Some TruHearing models connect to Android® phones directly. Connectivity also available to many Android phones with use of an accessory. TV streaming available through most TVs with use of an accessory.

² Marketrak 2022.

³ Available on select models. 24 hours or more of use on a single charge with 5 hours streaming.

Prices and products subject to change.

Blue Cross Blue Shield of Massachusetts complies with applicable federal civil rights laws and does not discriminate on the basis of race, color, national origin, age, disability, sex, sexual orientation or gender identity.

ATTENTION: If you don't speak English, language assistance services, free of charge, are available to you. Call Member Services at the number on your ID Card (TTY: 711). Spanish/Español: ATENCIÓN: Si habla español, tiene a su disposición servicios gratuitos de asistencia con el idioma. Llame al número de Servicio al Cliente que figura en su tarjeta de identificación (TTY: 711).

Portuguese/Português: ATENÇÃO: Se fala português, são-lhe disponibilizados gratuitamente serviços de assistência de idiomas. Telefone para os Serviços aos Membros, através do número no seu cartão ID (TTY: 711).

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